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DialogEduShift:

Transforming Higher Education Teaching and Evaluation Approaches in the Era of AI Chat Tools

National Multiplier Event in Turkey

Host: Muğla Sıtkı Koçman University

Country: Turkey

Overview of the Multiplier Event

As part of the DialogEduShift project's dissemination and engagement strategy, two multiplier events were successfully organized in Turkey to raise awareness, foster dialogue, and share project results with key stakeholders in higher education. The first event took place at **Marmara University, Faculty of Business** on **August 4, 2025**, while the second was hosted by **Adnan Menderes University, Köşk Vocational School** on **August 12, 2025**. Each event lasted approximately **four hours** and attracted **15 participants**, with a **total attendance of 30 individuals**.

The events were promoted primarily through institutional networks, particularly via the facilitators affiliated with the host institutions, ensuring strong participation from academics directly involved in the Piloting sections of the **DialogEduShift Project's** and teaching and evaluation sections.

Two expert facilitators, Dr. Onur Erişen (Marmara University) and Lecturer Ş. Gökçen Yanık (Adnan Menderes University), led the sessions. Both were deeply involved in the piloting phase of DialogEduShift and brought valuable insight into the project content. Dr. Erişen, with a PhD in Accounting and Finance, integrates AI developments into his courses, while Ms. Yanık is a public administration scholar researching AI's role in governance and education transformation.

The events focused on introducing the project outputs, particularly the Guidelines on the Use of AI Chat Tools in Higher Education and the Online Course for Academic Educators. Both sessions were highly interactive, involving group discussions, hands-on activities, and critical reflections on the ethical and pedagogical implications of AI in student evaluation.

Feedback from participants was overwhelmingly positive. Attendees appreciated the relevance of the project to current challenges in education and expressed strong interest in integrating AI tools

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into their teaching practices. The events not only raised awareness of the project but also initiated new discussions on institutional readiness for AI adoption in education.

Profile of Attendees

The multiplier events welcomed a diverse group of **higher education professionals**, including **university lecturers, researchers, and vocational school educators**, ranging in age from **28 to 55**. The majority of attendees were with professional backgrounds in fields such as **business, public administration, education**. Gender representation was balanced, with a nearly equal number of male and female participants. All attendees closely aligned with the **DialogEduShift project's target group**—academic staff who play a key role in teaching and evaluating students and are actively exploring the integration of emerging technologies in their courses. Many participants had already expressed interest in digital transformation and were eager to explore how AI chat tools could enhance educational effectiveness, ethical evaluation, and personalized learning.

Their engagement during the events reflects a growing interest in building institutional and individual competencies to **responsibly and effectively leverage AI tools** in higher education contexts. The feedback collected indicates that the sessions contributed significantly to increasing awareness, skills, and motivation to embrace AI-assisted teaching and evaluation practices.

Overview of Feedback from Attendees

The overall feedback from the two multiplier events was **highly positive**, with participants expressing strong interest in the DialogEduShift project's objectives and outputs. Many attendees highlighted the **timeliness and relevance** of the project, especially considering the rapid adoption of AI tools like ChatGPT in educational environments. Participants appreciated the practical focus of the sessions, including discussions on **AI's ethical implications, evaluation challenges, and opportunities for personalization** in student learning. The interactive format of the sessions, facilitated by experienced project partners, allowed participants to **actively engage with the materials**, share their own experiences, and reflect on potential adaptations in their own teaching contexts.

Feedback from participants across both multiplier events was overwhelmingly positive.

- **The event met my expectations in terms of content and delivery:** All respondents rated this highly, with the vast majority giving **4 or 5 out of 5**, confirming that the sessions delivered both in depth and quality.



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- **The speakers and facilitators were knowledgeable and engaging:** Participants unanimously praised the expertise of **Dr. Onur Erişen** and **Lecturer Gökçen Yanık**, with almost all giving top ratings (4 or 5). Many noted their ability to connect project content to real-world academic contexts.
- **The topics covered were relevant to my professional or personal interests:** Nearly all participants selected 5, indicating that the themes addressed — AI in teaching, evaluation practices, and ethics — closely matched their needs and interests.
- **I feel more informed about the DialogEduShift topics and themes:** Over 95% of participants reported increased knowledge and understanding of the project themes after attending.
- **The event provided valuable networking opportunities:** A majority rated this at 4 or 5, appreciating the chance to connect with peers and exchange experiences on AI integration in higher education.
- **I would recommend the DialogEduShift resources to colleagues or peers:** 100% of respondents agreed, with most giving the highest rating, reflecting strong confidence in the applicability of the materials.

Overall, the survey results confirm that the events were **impactful, relevant, and engaging**, achieving their objectives of raising awareness, building skills, and fostering collaboration on AI integration in higher education.

Agenda for the Event

Date & Time:

- *Marmara University (Faculty of Business)* – 4 August 2025, 09:30–13:30
- *Adnan Menderes University (Köşk MYO)* – 12 August 2025, 09:30–13:30



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Time	Agenda Item
09:30 – 09:45	Welcome & Opening Remarks - Introduction to the event objectives and the DialogEduShift project vision. - welcome by host institution representatives. - overview of AI trends in higher education
09:45 – 10:15	Setting the Scene: - The Era of AI Chat Tools in Higher Education - Presentation on AI language models' impact on teaching and evaluation. - Project goals and expected impact
10:15 – 10:45	WP2 – Handbook on Usage of AI Language Models in Higher Education – Structure, best practices, and Q&A session
10:45 – 11:15	WP3 – Guidelines on the Use of AI Chat Tools in Higher Education Ethical/responsible use, policy recommendations, and interactive discussion
11:15 – 11:30	Coffee Break & Networking
11:30 – 12:15	WP4 – Creation of a Course for Academic Educators – Course modules, learning outcomes, resources, demonstration via platform
12:15 – 12:45	Interactive Session – AI in Our Classrooms – Group discussion on applying project tools in teaching; sharing experiences
12:45 – 13:15	Feedback & Evaluation – Completion of event surveys, summary of takeaways
13:15 – 13:30	Closing Remarks & Next Steps – Thanks, invitations to join project community, networking



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Photographs of the Multiplier Event

- **Marmara University (Faculty of Business) – 4 August 2025, 09:30–13:30**



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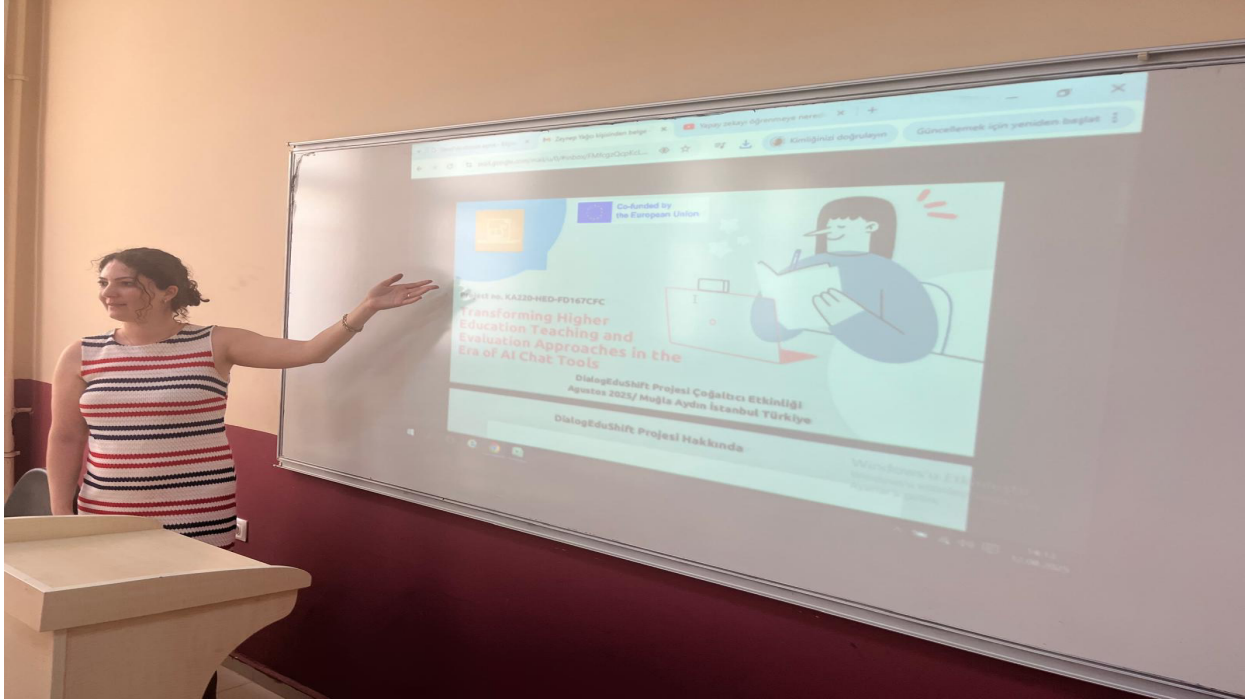
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- **Adnan Menderes University (Köşk MYO) – 12 August 2025, 09:30–13:30**



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Signature List of the Multiplier Event

See Annex 1 (**Signature List from *Marmara University (Faculty of Business)* – 4 August 2025**)
and Annex 2 (**Signature List from *Adnan Menderes University (Köşk MYO)* – 12 August 2025**)

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